

SAVE TIME & COSTS  
WITH OUR LABEL SOLUTIONS



## >> Values and Standards

Our business is making our customers successful through empowered employees and a flexible organisation

### Our Values

- On time delivery
- Meeting client's standard with precision
- Provide clever solutions - innovation
- Efficient, effective & reliable
- Customer care
- Rich industry experience & knowledge



### Our Standards

- Do fabulous work and be known around the world for our innovativeness. Use our customers as a windscreen not a rear vision mirror.
- Attract exciting people, some of whom are a little off beat, maximise their potential as individuals and develop them into successful teams.
- Constantly question the way things are and never ever rest on our laurels, because today's laurels are tomorrow's compost.
- Make sure that those who leave us voluntarily or involuntarily, can testify to having learnt a lot, having had a special experience, and having made fast friends while they were with us.
- Have a supportive, stretching, zany, laughter-filled environment where people support one another and politics is as absent as it can be in a human, that is, imperfect enterprise.
- Ensure that no question or innuendo ever surfaces about our ethics.
- Dot the i's, cross the t's, answer the phones in 2 rings, don't interrogate, don't say "Can I take a message?", but offer genuine help. Develop effective and efficient processes from order taking to remittance with elimination of waste as the key ingredient. Send out errorless invoices, and in general, never forget that the devil is in the details.
- Work with exciting customers and other partners who turn us on and stretch us, from whom we can learn and with whom we enjoy associating and who pay their bills on time!
- Take in substantially more money than we spend, where spending includes above average rewards and a very high level of investment in the future by continually reviewing our products and services.
- Our objective is to ensure our long term business success and growth by providing quality in all our products and services to our customers, not via growth for growth's sake.

